

ORDER



Orders

Order / Rev: 185572

Alt Order #:

Product Desc: Obama for America

Estimate: 1781 Sked C

Flight Dates: 09/18/12 - 10/01/12

Original Date / Rev: 09/17/12 / 09/17/12

Order Type: GENERAL

KMGH

Primary AE: David Lombardo

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: GMMB Inc.

Buying Contact: Kristen Keuleman

Billing Contact:

1010 Wisconsin Ave, NW

Washington DC, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: President/Obama (D)

Demographic: A25-54

Product Codes: PL1-President

Priority: PREEMPTIBLE

Revenue Codes: POL, POL, CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: MAJ

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	160	\$118,025.00	\$100,321.25
10/01/12	10/01/12	2	\$4,800.00	\$4,080.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	160	\$118,025.00	\$100,321.25	0.00
October 2012	2	\$4,800.00	\$4,080.00	0.00
Totals	162	\$122,825.00	\$104,401.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KMGH	23%	\$122,825.00
Market	100%	\$534,021.74

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBDI	0%	\$0.00
KCEC	0%	\$0.00
KCNC	23%	\$122,825.00
KDEN+	0%	\$0.00
KDVR+	15%	\$80,103.26
KFCT	0%	\$0.00
KMAS	0%	\$0.00
KPXC	0%	\$0.00
KRMA	0%	\$0.00
KRMT	0%	\$0.00
KTFD	0%	\$0.00
KTVB	14%	\$74,763.04
KUSA	25%	\$133,505.43
KWGN	0%	\$0.00
KWHD	0%	\$0.00
KZCO	0%	\$0.00

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/18/12	09/21/12	7News at 5AM 7News at 5AM	CA	5AM-530AM - TWTF--	:30	4	\$225.00	P3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF--		4		\$225.00			0.00			
N 2	KMGH	09/25/12	09/28/12	7News at 5AM 7News at 5AM	CA	5AM-530AM - TWTF--	:30	4	\$225.00	P3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4		\$225.00			0.00			
N 3	KMGH	09/18/12	09/21/12	7News at 530AM 7News at 530AM	CA	530AM-6AM - TWTF--	:30	4	\$375.00	P2	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF--		4		\$375.00			0.00			
N 4	KMGH	09/25/12	09/28/12	7News at 530AM 7News at 530AM	CA	530AM-6AM - TWTF--	:30	4	\$250.00	P3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4		\$250.00			0.00			
N 5	KMGH	09/18/12	09/21/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A - TWTF--	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF--		4		\$400.00			0.00			
N 6	KMGH	09/25/12	09/28/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A - TWTF--	:30	4	\$275.00	PREE	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4		\$275.00			0.00			
N 7	KMGH	09/18/12	09/21/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A - TWTF--	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWTF--		4		\$450.00			0.00			
N 8	KMGH	09/25/12	09/28/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A - TWTF--	:30	4	\$300.00	PREE	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		4		\$300.00			0.00			
N 9	KMGH	09/22/12	09/29/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	1	\$150.00	PREE	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1		\$150.00			0.00			
		Week: 09/24/12	09/30/12	-----S-		1		\$150.00			0.00			
N 10	KMGH	09/23/12	09/23/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1		\$200.00			0.00			
N 11	KMGH	09/30/12	09/30/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1		\$200.00			0.00			
N 12	KMGH	09/23/12	09/30/12	THIS WEEK w/George This Week	SCA	8A-9A -----S	:30	1	\$400.00	PREE	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1		\$400.00			0.00			
		Week: 09/24/12	09/30/12	-----S		1		\$400.00			0.00			
N 13	KMGH	09/23/12	09/23/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1		\$225.00			0.00			
N 14	KMGH	09/30/12	09/30/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1		\$150.00			0.00			
N 15	KMGH	09/18/12	09/20/12		CA	9a-930a - TWT---	:30	3	\$225.00	P3	0.00	NM	3	\$675.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9a-930a Right This Minute														
9a-930a Right This Minute														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWT - - -				3	\$225.00		0.00			
N 16	KMGH	09/21/12	09/21/12	Mile High Living	CA	9a-930a	- - - - F - -	:30	1	\$225.00	P3	0.00	NM	\$225.00
Mile High Living														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- - - - F - -				1	\$225.00		0.00			
N 17	KMGH	09/25/12	09/27/12	9a-930a Right This Minute	CA	9a-930a	- TWT - - -	:30	3	\$150.00	PREE	0.00	NM	\$450.00
9a-930a Right This Minute														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWT - - -				3	\$150.00		0.00			
N 18	KMGH	09/28/12	09/28/12	Mile High Living	CA	9a-930a	- - - - F - -	:30	1	\$150.00	PREE	0.00	NM	\$150.00
Mile High Living														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- - - - F - -				1	\$150.00		0.00			
N 19	KMGH	09/18/12	09/21/12	930a-10 Right This Minute	CA	930a-10a	- TWTF - - -	:30	4	\$375.00	P2	0.00	NM	\$1,500.00
930a-10 Right This Minute														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWTF - - -				4	\$375.00		0.00			
N 20	KMGH	09/25/12	09/28/12	930a-10 Right This Minute	CA	930a-10a	- TWTF - - -	:30	4	\$175.00	PREE	0.00	NM	\$700.00
930a-10 Right This Minute														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWTF - - -				4	\$175.00		0.00			
N 21	KMGH	09/18/12	09/21/12	The View	CA	10A-11A	- TWTF - - -	:30	4	\$825.00	P2	0.00	NM	\$3,300.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWTF - - -				4	\$825.00		0.00			
N 22	KMGH	09/25/12	09/28/12	The View	CA	10A-11A	- TWTF - - -	:30	4	\$550.00	P3	0.00	NM	\$2,200.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWTF - - -				4	\$550.00		0.00			
N 23	KMGH	09/18/12	09/21/12	11A-12P News/KMGH	CA	11A-12P	- TWTF - - -	:30	4	\$375.00	P2	0.00	NM	\$1,500.00
11A-12P News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWTF - - -				4	\$375.00		0.00			
N 24	KMGH	09/25/12	09/28/12	11A-12P News/KMGH	CA	11A-12P	- TWTF - - -	:30	4	\$175.00	PREE	0.00	NM	\$700.00
11A-12P News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWTF - - -				4	\$175.00		0.00			
N 25	KMGH	09/18/12	09/21/12	The CHEW	CA	1157A-1P	- TWTF - - -	:30	4	\$300.00	P2	0.00	NM	\$1,200.00
The CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWTF - - -				4	\$300.00		0.00			
N 26	KMGH	09/25/12	09/28/12	The CHEW	CA	1157A-1P	- TWTF - - -	:30	4	\$200.00	P3	0.00	NM	\$800.00
The CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWTF - - -				4	\$200.00		0.00			
N 27	KMGH	09/18/12	09/21/12	General Hospital	CA	1P-2P	- TWTF - - -	:30	2	\$550.00	P2	0.00	NM	\$1,100.00
General Hospital														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWTF - - -				2	\$550.00		0.00			
N 28	KMGH	09/25/12	09/28/12	General Hospital	CA	1P-2P	- TWTF - - -	:30	2	\$550.00	P2	0.00	NM	\$1,100.00
General Hospital														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	- TWTF - - -				2	\$550.00		0.00			
N 29	KMGH	09/18/12	09/21/12	M-F 2-230pm	CA	2-230pm	- TWTF - - -	:30	2	\$275.00	P3	0.00	NM	\$550.00
M-F 2-230pm														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N29	KMGH	09/18/12	09/21/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	- TWTF - -	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			2		\$275.00		0.00				
N30	KMGH	09/18/12	09/21/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	- TWTF - -	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			2		\$275.00		0.00				
N31	KMGH	09/25/12	09/28/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	- TWTF - -	:30	2	\$175.00	PREE	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -			2		\$175.00		0.00				
N32	KMGH	09/25/12	09/28/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	- TWTF - -	:30	2	\$175.00	PREE	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -			2		\$175.00		0.00				
N33	KMGH	09/18/12	09/21/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	- TWTF - -	:30	4	\$600.00	P2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			4		\$600.00		0.00				
N34	KMGH	09/25/12	09/28/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	- TWTF - -	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -			4		\$400.00		0.00				
N35	KMGH	09/18/12	09/21/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	- TWTF - -	:30	4	\$425.00	P2	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			4		\$425.00		0.00				
N36	KMGH	09/25/12	09/28/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	- TWTF - -	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -			4		\$300.00		0.00				
N37	KMGH	09/18/12	09/21/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	- TWTF - -	:30	3	\$950.00	P2	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			3		\$950.00		0.00				
N38	KMGH	09/25/12	09/28/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	- TWTF - -	:30	3	\$650.00	P3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -			3		\$650.00		0.00				
N39	KMGH	09/30/12	09/30/12	SUN 4PM 4PM - SUN	CA	4P-430P	- - - - - S	:30	1	\$75.00	PREE	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- - - - - S			1		\$75.00		0.00				
N40	KMGH	09/22/12	09/29/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	- - - - - S-	:30	1	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- - - - - S-			1		\$300.00		0.00				
Week:		09/24/12	09/30/12	- - - - - S-			1		\$300.00		0.00				
N41	KMGH	09/30/12	09/30/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	- - - - - S	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- - - - - S			1		\$200.00		0.00				
N42	KMGH	09/18/12	09/21/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	- TWTF - -	:30	4	\$1,750.00	P2	0.00	NM	4	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			4		\$1,750.00		0.00				
N43	KMGH	09/24/12	09/24/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	M- - - - -	:30	1	\$1,750.00	P2	0.00	NM	1	\$1,750.00

Order / Rev: 185572
 Alt Order #:
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1781 Sked C

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N43	KMGH	09/24/12	09/24/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P M-----	:30	1	\$1,750.00	P2	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1		\$1,750.00			0.00			
N44	KMGH	09/25/12	09/28/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P -TWTF--	:30	4	\$800.00	PREE	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4		\$800.00			0.00			
N45	KMGH	10/01/12	10/01/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P M-----	:30	1	\$800.00	PREE	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1		\$800.00			0.00			
N46	KMGH	09/18/12	09/21/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P -TWTF--	:30	4	\$1,750.00	P2	0.00	NM	4	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4		\$1,750.00			0.00			
N47	KMGH	09/25/12	09/28/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P -TWTF--	:30	4	\$800.00	PREE	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4		\$800.00			0.00			
N48	KMGH	09/24/12	09/24/12	ABC Mon A Dancing With The Stars	CA	7P-9P M-----	:30	1	\$6,750.00	P2	0.00	NM	1	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1		\$6,750.00			0.00			
N49	KMGH	10/01/12	10/01/12	ABC Mon A Dancing With The Stars	CA	7P-9P M-----	:30	1	\$4,000.00	PREE	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1		\$4,000.00			0.00			
N50	KMGH	09/18/12	09/18/12	ABC Tue A ABC Tue A	CA	7P-8P -T-----	:30	1	\$3,400.00	P2	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1		\$3,400.00			0.00			
N51	KMGH	09/25/12	09/25/12	ABC Tue A ABC Tue A	CA	7P-9P -T-----	:30	1	\$2,800.00	PREE	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----		1		\$2,800.00			0.00			
N52	KMGH	09/19/12	09/19/12	ABC Wed A ABC Wed A	CA	7P-8P --W----	:30	1	\$1,000.00	PREE	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1		\$1,000.00			0.00			
N53	KMGH	09/26/12	09/26/12	ABC Wed A ABC Wed A	CA	7P-8P --W----	:30	1	\$2,275.00	P2	0.00	NM	1	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1		\$2,275.00			0.00			
N54	KMGH	09/20/12	09/20/12	ABC Thurs B ABC Thurs B	CA	8P-9P ---T---	:30	1	\$4,000.00	PREE	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1		\$4,000.00			0.00			
N55	KMGH	09/27/12	09/27/12	ABC Thurs B ABC Thurs B	CA	8P-9P ---T---	:30	1	\$6,000.00	P3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1		\$6,000.00			0.00			
N56	KMGH	09/21/12	09/28/12	ABC Fri C ABC Fri C	CA	9P-10P ----F--	:30	1	\$775.00	PREE	0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1		\$775.00			0.00			
		Week: 09/24/12	09/30/12	----F--		1		\$775.00			0.00			
N57	KMGH	09/30/12	09/30/12	ABC Sun A ABC Sun A	CA	6P-7P -----S	:30	1	\$725.00	PREE	0.00	NM	1	\$725.00

Order / Rev: 185572
 Alt Order #:
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: President/Obama (D)
 Product Desc: Obama for America
 Estimate: 1781 Sked C

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N57	KMGH	09/30/12	09/30/12	ABC Sun A ABC Sun A	CA	6P-7P-----S	:30	1	\$725.00	PREE	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$725.00		0.00			
N58	KMGH	09/30/12	09/30/12	ABC Sun B ABC Sun B	CA	7P-8P-----S	:30	1	\$8,550.00	P2	0.00	NM	1	\$8,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$8,550.00		0.00			
N59	KMGH	09/23/12	09/23/12	ABC Prime Time Emmys Prime Time Emmys	CA	6P-9P-----S	:30	1	\$7,000.00	P1	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1			\$7,000.00		0.00			
N60	KMGH	09/30/12	09/30/12	ABC Sun C ABC Sun C	CA	8P-9P-----S	:30	1	\$3,000.00	PREE	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1			\$3,000.00		0.00			
N61	KMGH	09/18/12	09/21/12	Nightline Nightline	CA	1037P-1103P-TWTF--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		3			\$800.00		0.00			
N62	KMGH	09/25/12	09/28/12	Nightline Nightline	CA	1037P-1103P-TWTF--	:30	3	\$525.00	P3	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--		3			\$525.00		0.00			
N63	KMGH	09/18/12	09/23/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P-TWTF-S	:30	3	\$500.00	PREE	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF-S		3			\$500.00		0.00			
N64	KMGH	09/25/12	09/30/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P-TWTF-S	:30	3	\$500.00	PREE	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF-S		3			\$500.00		0.00			
Totals												162	\$122,825.00	